

# Assignment

1. Create an information spreadsheet for the different stakeholders of your organization. Identify at least 2 stakeholders.

	STAKEHOLDER 1	STAKEHOLDER 2
Name of Stakeholder		
Current power/influence		
Current interest		
Issues and interests		
Current attitude		
Desired support		
Desired role		
Desired actions		
Messages to convey		
Actions and communications		

2. Analyze the perspectives of your identified stakeholders using CATWOE analysis.

	STAKEHOLDER 1	STAKEHOLDER 2
C		
A		
T		
W		
O		
E		