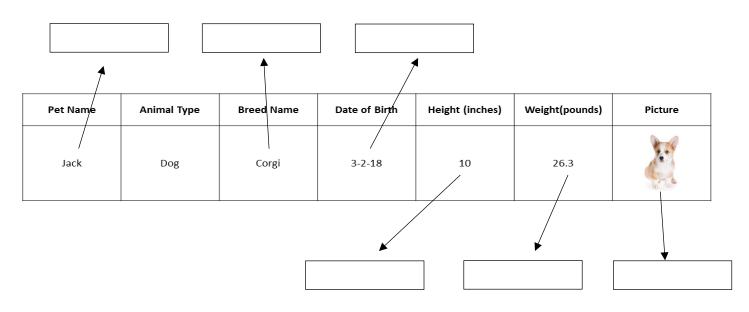
ASSIGNMENT

A. Learning data types: Identify the data type of each data given in the table below. Put your answer inside the box.



B. Identify whether the type of data in given is structured or unstructured.

| DATA | STRUCTURED OR UNSTRUCTURED |
|--------------------------------|----------------------------|
| Product ID | |
| Customer Behavior | |
| Pricing Data | |
| Patient Forms | |
| Financial Transactions | |
| Doctor Notes | |
| Call logs and web logs | |
| Customer Account Data | |
| Audio and Video Communications | |

C. Essay

1. Chris is a financial analyst who wants to use Microsoft Excel to perform what-if analysis on data extracted from his corporate accounting system. To make the data extract easy to import, what file formats should he specify? Explain your answer.

2. Jorge is transferring data from a mainframe to his laptop so that he can upload it into a Google spreadsheet for analysis. Looking at the file from the mainframe, he sees that it uses ^% as a delimiter. In order to make it easy to load into the Google spreadsheet, what should Jorge do? Explain your answer.

3. Dave is a graphic designer who wants to build a website to show off his portfolio. For each item in his portfolio, he wants to show the client name, date of commission, and a thumbnail image of the artwork. While he can accomplish this by building out a table in HTML, what category of data best describes what he wants to do? Explain your answer.