

DYLAN COX

London • 07557 653220 • dylan.a.t.cox@gmail.com • linkedin.com/in/dylancox23

BACHELOR'S DEGREE GRADUATE SEEKING ENTRY LEVELS ROLES IN FINANCE

**Project Coordination • Digital Marketing • Stakeholder Management • Content Writing
Leadership • Communication • Organisation and Planning • Research and Analysis • Reporting**

Analytical and strategic thinker with proven success analysing data to identify trends and reallocate resources effectively in creative and fast-paced environments. Bachelor's degree graduate whose qualifications are complemented by three years' experience in marketing and content development. Dynamic, ambitious, relishes challenges and is quick and willing to learn and apply new processes and procedures. Recipient of multiple awards during both professional and academic highlights in recognition of exceptional performance. Seeking opportunities to harness data analysis, strategic thinking, and leadership skills to transition into an entry-level finance role.

EDUCATION AND QUALIFICATIONS

University of Nottingham

BSc Psychology: First Class Honours

2019 – 2022

- Studied quantitative methods and statistics, neuroscience, cognitive psychology, developmental psychology and psychological investigations.
- Called upon skills needed to assess evidence, including quantitative and qualitative data.

Bedford School

IB Diploma: 39 points (7, 7, 6 at Higher Level)

2015 – 2017

GCSE: 5 A*, 6 A

2013 – 2015

PROFESSIONAL DEVELOPMENT

Investment Advisor Certification, CIFA (CPD accredited)

Present

PRINCE2® Sixth Edition Foundation, Axelos Ltd

Present

Google Analytics, Google Analytics Academy

2022

Fundamentals of Digital Marketing, Google Digital Garage

2021

Copyediting 1, Chartered Institute of Editing and Proofreading

2021

CAREER SUMMARY

Quill Capital Partners, London, UK

Investment Analyst (Internship)

Nov 2023 – Feb 2024

Be Amazed Media Ltd, London, UK

Content Writer

Oct 2022 – Present

AFFCAD UK, London

Website and Content Manager (Internship)

Feb 2022 – Aug 2023

CAREER HIGHLIGHTS

Data Analysis and Strategic Thinking

- Planned and managed research while preparing plans to script infotainment documentaries.
- Applied analytical qualities to mitigate the risk of demonetisation by analysing content and ideating workarounds.
- Maintained meticulous attention to detail to ensure data integrity and accuracy, driving relevance and audience engagement.
- Informed critical marketing and operational strategies while completing and reporting on competitive analyses.

Communications

- Sensitively navigated ambiguity to build consensus between diverse stakeholders (to Board of Trustee level) while chairing progress meetings and reporting on deliverables.
- Leveraged impressive writing, editing, and proofreading skills to ensure engaging and error-free content.
- Strengthened public speaking and leadership qualities while gathering and collating student concerns for representation with academics as Student Ambassador.
- Enhanced digital presence and engagement having project managed production of multi-channel content campaigns.

Project Management

- Gained knowledge of project leadership, management, risk mitigation, scheduling and budgeting, alongside quality and change management, business improvement and structured / Agile project management methodologies during professional development.
- Extensive experience leading multifunctional teams to ensure timely and seamless project delivery within stringent deadlines.
- Managed and mitigated operational and project risks / issues while ensuring effective engagement at all levels.
- Defined, implemented, and monitored compliance with project schedules.

Marketing Management

- Diverse experience spanning digital and traditional marketing; improved awareness of online presence building, digital business strategies, Search Engine Optimisation / Marketing (SEO / SEM), content marketing and social media during training with Google.
- Secured 3M+ views and 50K+ YouTube engagements by spearheading production of video documentaries during tenure within a boutique creative consultancy specialising in branding, content creation, and experience design.
- Proven experience enhancing website traffic by optimising content for SEO while executing effective digital marketing campaigns.
- Played key role efficiently managing and allocating marketing resources in line with data trends.

OTHER INFORMATION

IT Skills: AI Tools (ChatGPT, DALL-E-2, Midjourney) and WordPress CMS